

## INFORMATION TO THE PARTY CONCERNED ON PERSONAL DATA HANDLING (Art. 13- of the Italian Law Decree 196/2003).

### DATA-HANDLING PURPOSES AND METHODS

Collected data will be preserved and handled in compliance with the security and secrecy provisions set forth in the Italian Law Decree no. 196 of June 30, 2003 (D.Lgs. 196/2003) and will be used only and exclusively for the specific purpose for which they are collected and for information communications which might be sent by BETA Studio s.r.l., in addition to the obligations imposed by law. Personal data may be handled in printed, computing and telematic form, and they will not, under any circumstance, be alienated or transferred to third parties, unless previously and expressly agreed by the party concerned (data subject).

### NATURE OF PROVIDING THE REQUESTED DATA

The provision of the requested data is optional. However, besides being necessary in relation to the specific purpose they are collected for, personal data might be requested to access some area within the web site and to be entitled to some special services. Therefore, if such data are not provided no activity can actually be carried out in favour of the third party site visitor..

### NATURE OF THE COLLECTED DATA

#### 1) Data voluntarily provided by the third party site visitor in order to send communications or to have access to protected areas.

The access to particular areas of the web site or to other special services require the party concerned to enter, optionally, explicitly and willfully, an alphanumeric code which might allow the aforementioned party's identification through its association with other data. The facultative, explicit and willful sending of e-mails or other communications to the addresses given in this site implies the acquisition of the sender's address, which might be useful for the provision of the information or services he/she requested, and of any other personal data entered by the sender in such communication.

#### 2) Surfing data

The computing and telematic systems and the software procedures, which are applied to make this portal work, can acquire, in the course of their ordinary operation, some personal data which are normally transmitted while using web communication protocols or which are useful to optimize the portal management and administration. Such data are helpful to control the correct operation of the web site and are not used for commercial purposes.

### DATA HOLDERS AND DATA HANDLERS

The data holder is BETA Studio s.r.l. The person in charge of data handling is Ms Lorena Rossi, who in pursuance of D.Lgs. 196/2003 has her domicile at BETA Studio s.r.l., via Monte Sabotino 2/A - 35020 Ponte S. Nicolò (Padova), Italy.

### RIGHTS OF THE PARTY CONCERNED (DATA SUBJECT)

The party concerned (data subject) may at any moment exercise the rights referred to in art.7 of L.D. 196/2003, which is quoted hereunder to his/her convenience:

#### **Art. 7 Italian D.Lgs. 196/2003 (Right to Access Personal Data and Other Rights)**

1. A data subject shall have the right to obtain confirmation as to whether or not personal data concerning him exist, regardless of their being already recorded, and communication of such data in intelligible form.
2. A data subject shall have the right to be informed:
  - a) of the source of the personal data;
  - b) of the purposes and methods of the processing;
  - c) of the logic applied to the processing, if the latter is carried out with the help of electronic means;
  - d) of the identification data concerning data controller, data processors and the representative designated as per Art. 5(2);
  - e) of the entities or categories of entity to whom or which the personal data may be communicated and who or which may get to know said data in their capacity as designated representative(s) in the State's territory, data processor(s) or person(s) in charge of the processing.
3. A data subject shall have the right to obtain:
  - a) updating, rectification or, where interested therein, integration of the data;
  - b) erasure, anonymization or blocking of data that have been processed unlawfully, including data whose retention is unnecessary for the purposes for which they have been collected or subsequently processed;
  - c) certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.
4. A data subject shall have the right to object, in whole or in part:
  - a) on legitimate grounds, to the processing of personal data concerning him/her, even though they are relevant to the purpose of the collection;
  - b) to the processing of personal data concerning him/her, where it is carried out for the purpose of sending advertising materials or direct selling or else for the performance of market or commercial communication surveys.

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